

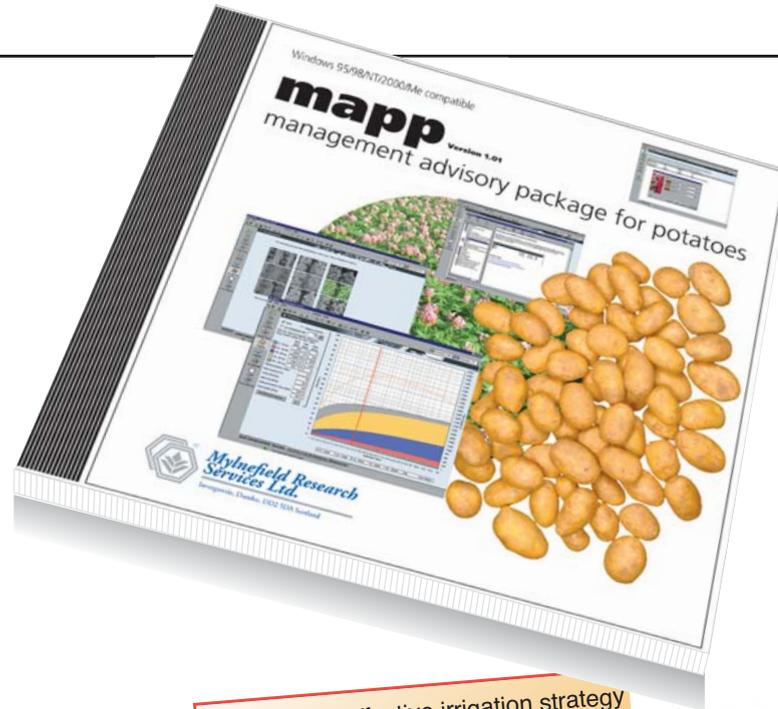
mapp

Version 1.01

management advisory package for potatoes

an interactive computer package which helps with critical decisions on potato production.

"mapp helps maximise your profit margins"

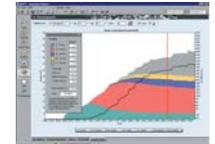


Mylnefield Research Services Ltd.

Invergowrie, Dundee, DD2 5DA Scotland



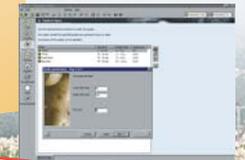
- Covers a wide range of commercial varieties



How does mapp work?

mapp combines your real, on farm data and your commercial data with the best scientific knowledge to create a 'virtual crop'. You can test your management decisions and watch the likely outcomes.

- Use your management data and your sample digs to give values unique, to suit your crop and your farm.



- Applies to all market outlets
- Context-sensitive help

- Match seed rates to expected yield and market
- Track crop development, planting to burn down

- Enable an effective irrigation strategy
- Help to limit common scab

- Predict yields and changing tuber sizes

- Show relation between burn-down dates and profits

- Help to time herbicide application

- Display weather data

Contact

John Marshall, Project Manager
Mylnefield Research Services Ltd
Invergowrie
Dundee DD2 5DA
Scotland

Web site www.potatomapp.co.uk
E-mail j_marshall@potatomapp.co.uk
Office 01382 568568
Mobile 07747 775755

