

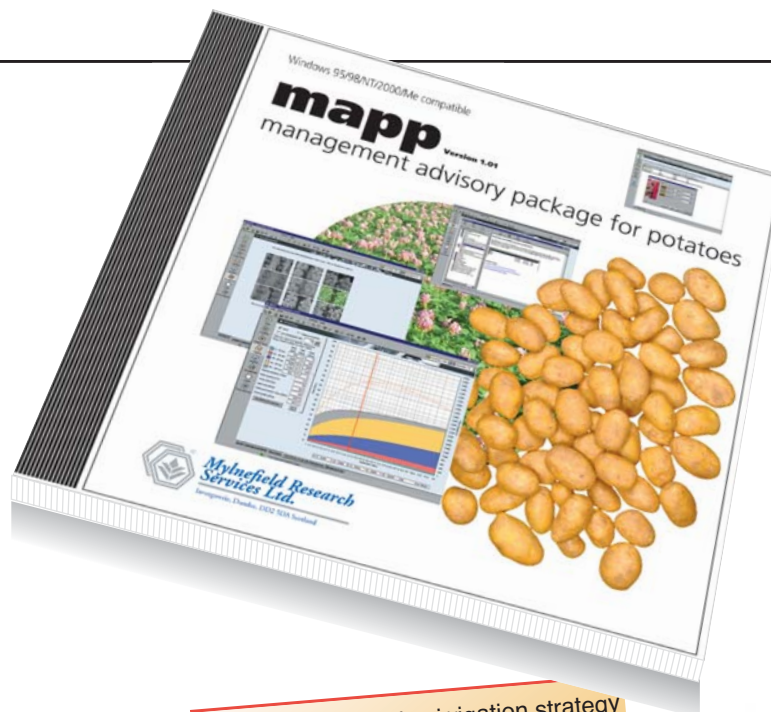
mapp

Version 1.01

management advisory package for potatoes

an interactive computer package
which helps with critical decisions
on potato production.

**"mapp helps
maximise your
profit margins"**

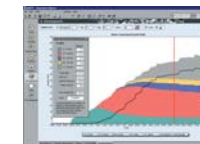


**Mylnefield Research
Services Ltd.**

Invergowrie, Dundee, DD2 5DA Scotland



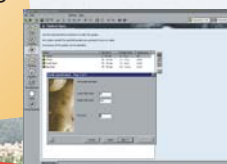
- Covers a wide range of commercial varieties



How does mapp work?

mapp combines your real, on farm data and your commercial data with the best scientific knowledge to create a 'virtual crop'. You can test your management decisions and watch the likely outcomes.

- Use your management data and your sample digs to give values unique, to suit your crop and your farm.



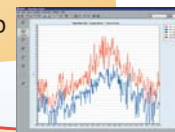
- Applies to all market outlets
- Context-sensitive help

- Match seed rates to expected yield and market
- Track crop development, planting to burn down

- Help to time herbicide application

- Display weather data

- Enable an effective irrigation strategy
- Help to limit common scab



- Predict yields and changing tuber sizes

- Show relation between burn-down dates and profits



Contact

John Marshall, Project Manager
Mylnefield Research Services Ltd
Invergowrie
Dundee DD2 5DA
Scotland

Web site www.potatomapp.co.uk
E-mail j.marshall@potatomapp.co.uk
Office 01382 568568
Mobile 07747 775755

